

### Curriculum Statement of Intent-

Our key focus for the business qualification is developing enterprising minds. This is about inspiring students to become enterprising and commercially minded individuals. This is achieved through two themes. Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business. Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with an emphasis on aspects of marketing, operations, finance and human resources.

In this theme students will be introduced to local and national business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. Local contexts refer specifically to small businesses or those operating in a single UK location and national contexts relate to businesses operating in more than one location or across the UK. It also considers the impact of the wider world on the decisions a business makes as it grows. In this theme students will be introduced to national and global business contexts and will develop an understanding of how these contexts impact business behaviour and decisions. National contexts build on those in Theme 1 and relate to businesses operating in more than one location or across the UK. Global contexts relate to non-UK or transnational businesses.

The curriculum intends:

1. To **develop entrepreneurial mindsets** that not only allow the student to think through the lens of an entrepreneur, but encourage critical thinking and problem solving as a core part of all that is studied.
2. To make a **positive contribution to the community**, the curriculum will equip students with the knowledge of economic, environmental, ethical, legal and socio-cultural influences on businesses and how they might adapt.
3. To **develop quantitative skills** through the focus on financial skills in each unit of the course. Students are expected to analyse data as a core skill and so this is developed through both themes.
4. Engage students in **preparing for the world of work** by developing their core competencies that will be essential in the workplace. Part of this will be engaging students with how they would manage themselves and those working for them from an entrepreneurial perspective.
5. Encourage our students to develop an awareness and **acceptance of diversity** as well as our legal obligations and their own legal rights through the teaching of legislation.